



# MAGNUS

PRACTICE FACILITATION  
HEALTHCARE CONSULTING

## CAPABILITY STATEMENT

### COMPANY OVERVIEW

UEI: YP1LBX7JBNE1 | CAGE: 17VA1

**Magnus Practice Facilitation, LLC (MPF)** is a healthcare consulting firm specializing in practice facilitation, practice transformation, clinical quality improvement, and technical assistance for medical practices, health plans, and healthcare systems. The firm partners with organizations to strengthen clinical performance, optimize workflows, and implement data-driven strategies that improve patient outcomes and operational efficiency. Through structured coaching, customized quality improvement tools, and compliance support, MPF equips healthcare teams with the expertise and framework needed to perform in today's value-based and regulatory-driven environment.


### CAPABILITIES

Magnus Practice Facilitation, LLC (MPF) delivers healthcare consulting services focused on improving clinical quality performance, operational efficiency, and quality of care across diverse healthcare settings. The firm provides practice facilitation, quality improvement, and technical assistance to help organizations strengthen outcomes and streamline workflows. Services support care gap closure, value-based care readiness, meeting compliance for HEDIS, MIPS, CMS aligned clinical quality measures and performance improvement through structured, data-driven strategies. With expertise in clinical quality measures, workflow redesign, and EHR optimization, MPF equips healthcare teams with practical tools to drive measurable, sustainable results.

### DIFFERENTIATORS

- Demonstrated practice facilitation experience with measurable clinical quality improvement (HEDIS, CMS, CAHPS).
- Performance-based coaching tailored to practice size and operational structure.
- Integrated support model combining technical assistance, data strategy, and QI coaching.
- Direct experience supporting health plan and CMS aligned initiatives, including value-based care programs.
- Remote Patient Monitoring (RPM) implementation and hypertension disparity reduction support.
- Proven success working with safety-net providers, FQHCs, hospitals and advancing equity-focused.
- Over two decades of healthcare quality and performance improvement leadership embedded into every client engagement.

### POINT OF CONTACT

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 [magnuspracticefacilitation.com](http://magnuspracticefacilitation.com)

### CORE COMPETENCIES

- Practice Facilitation & QI Coaching
- Practice Transformation & QI Capacity Building
- Clinical Quality Improvement (HEDIS, CMS, CAHPS)
- Workflow Redesign & Process Optimization
- EHR Optimization & Technical Assistance
- Data Reporting & QI Dashboard Support
- Academic Detailing & Staff Training
- Health Equity & Disparity Reduction

### PAST PERFORMANCE

- LA Care Health Plan - Transform LA & D-SNP MeasureUp Practice transformation support to improve quality performance, close care gaps and workflow redesign.
- UCSF - CHARMED SMBP Study Implementation support for self-measured blood pressure programs to reduce hypertension disparities.
- CMS Transforming Clinical Practice Initiative (TCPI) - 2016-2020 Practice facilitation, clinical quality coaching, workflow redesign, and academic detailing delivered through LA Net / LAPTN / LA Care Health Plan / LA County DHS


### NAICS CODES

**Primary NAICS:** 541611 – Administrative Management and General Management Consulting Services

**Secondary NAICS:** 541690, 541618, 611430

### CERTIFICATIONS & REGISTRATIONS

- Los Angeles County Community Business Enterprise (CBE)
- Los Angeles County Local Small Business Enterprise (LSBE)
- Woman-Owned & Minority-Owned (County Recognized)
- SAM.gov Active

 **Magnus Practice Facilitation, LLC**  
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